



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

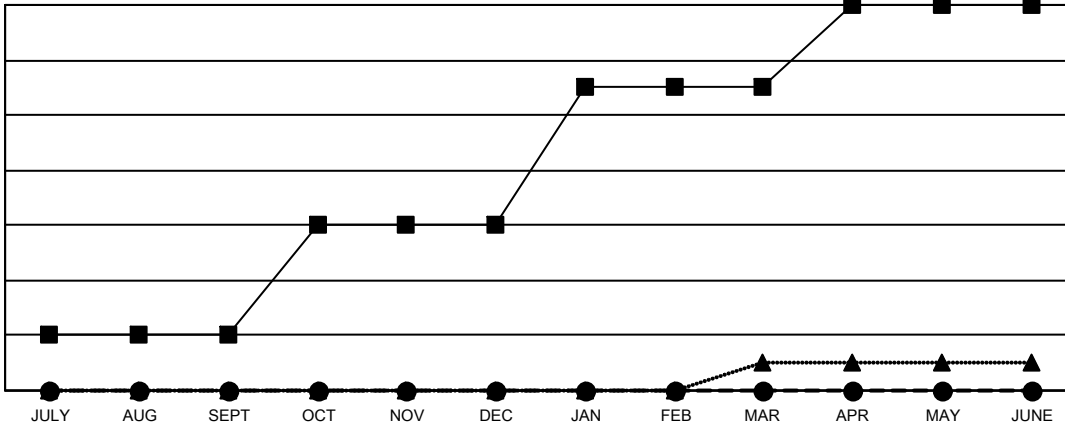
Multiple District 9

LOCATION: IOWA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	0	1
OCT/NOV/DEC	4	0	0
JAN/FEB/MAR	5	0	2
APR/MAY/JUNE	3	0	0

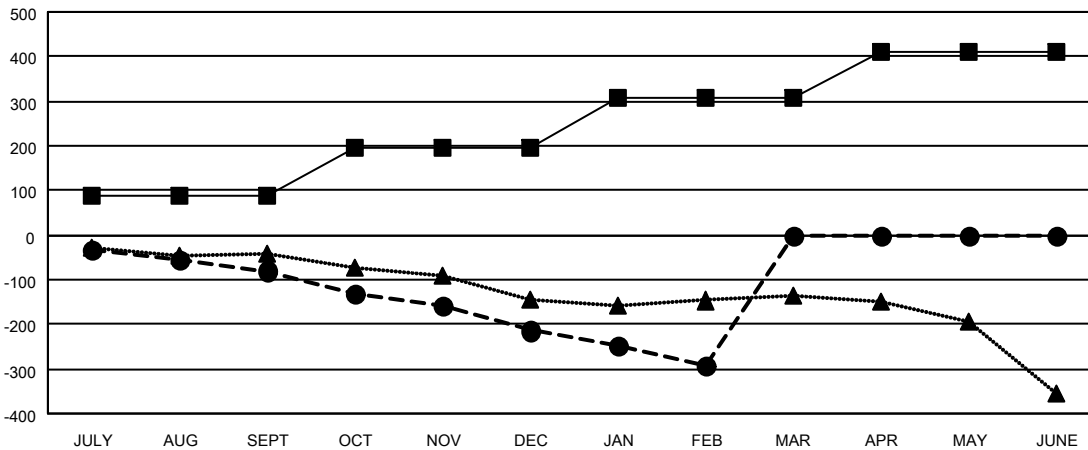
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	88	123	185
OCT/NOV/DEC	108	85	208
JAN/FEB/MAR	110	44	115
APR/MAY/JUNE	105	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 3	
<u>DROPPED MEMBERS</u>	
DECEASED	105
CLUB CANCELLED	1
OTHER	402
TOTAL	508

93 CLUBS OF 307 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	5,398 (73.23%)
FEMALE	1,973 (26.77%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	1,479
FAMILY MEMBERS PAYING HALF DUES	748